



Lancaster West Neighbourhood Team

Target population	4,000 households
Funding amount	£50,000
Pilot duration	July 2023 - October 2024
Pilot type	On street bring banks and repair
Pilot aim	To promote community engagement and awareness of electrical recycling and repair through easily accessible electrical recycling points and local repair events and workshops.
Outcome	Residents took part in recycling and repair activities: • 978 electrical items collected and recycled in the first six months • 4.73 tonnes of e-waste collected overall. • 150 people booked into repair workshops • 62 items repaired at events



Collection approach

Lancaster West Neighbourhood Team installed 6 recycling points in community buildings, and another located outdoors for 24 hour access.

They hosted 10 repair events, and 1 soldering workshop and a repair workshop at a family event. They found that running repair workshops as part of wider community events was an effective way to draw people in.

By integrating electrical recycling with other services they found people were more likely to engage.

Communications approach

The pilot promoted through their regular channels, while also using targeted flyering within the Notting Dale ward to ensure key residents were informed. Materials included:

- Leaflets
- Roller banners
- Social media posts
- E-newsletters
- Posters

The indoor collection points, paired with branded banners, helped make the recycling stations eye-catching and easy for residents to spot

Future plans

Continue managing collection points with in-house teams.

Explore further indoor and outdoor recycling locations.

Seek additional funding for kerbside collections and repair workshops.

“My hairdryer was broken a month ago, and I didn't know where to drop it. I went to W11 and asked the man where to put my electrical item, and he showed me the container. It was good, and people should do this. We have to recycle what we can recycle. It helped me out.”

Maraf, Local resident