



Resource Futures

Target population	264,890 households
Funding amount	£50,413
Pilot duration	November 2023 - November 2024
Pilot type	Reuse, repair and flats
Pilot aim	To collect unwanted tech and redistribute refurbished devices to people in need, while raising awareness of electrical recycling in Somerset with the support of Fixy.
Outcome	Residents supported the pilot by donating electricals and tech: • 3,774 items donated, totalling 6.142 tonnes • Over 900 items rehomed The pilot enabled Somerset Council and SUEZ UK to test demand, collection services and engagement approaches to inform a countywide scheme.



Collection approach

Resource Futures ran several initiatives to collect and reuse tech:

- Set up 11 new smart tech drop-off points in community spaces
- Delivered targeted outreach and tech amnesties to promote donation from flats, supplying dedicated pink bins for small electricals and a collection service for larger items
- Attended community events with "Fixy" pop-ups
- Collaborated with repair cafés to promote repair days
- Partnered with Donate IT to refurbish and redistribute donated tech to community members in need

Communications approach

Communications methods included:

- Printed flyers, posters, and roller banners
- Social media
- Press releases
- Presentations to community groups and conferences
- Videos promoting Fixy and flat trials

Face-to-face engagement at events and flat trials proved most effective, backed up by printed flyers.

Future plans

The 11 tech collection points will continue to operate and Fixy will keep attending community events, repair cafés and tech amnesties

"She is a refugee who arrived last year and is waiting for her son to join her imminently. Her current phone has broken and she is really dependent on it for her UC, work communications and keeping in touch with her family. She is relieved to have a working one!"

Organisation redistributing donated tech