



## Remade Network Glasgow

Target population	292,000 households
Funding amount	£50,000
Pilot duration	November 2020 – January 2022
Pilot type	Repair and reuse
Pilot aim	To prevent electricals from going to landfill while supporting people in Glasgow to repair, learn new skills, and buy affordable refurbished electronics.
Outcome	<ul style="list-style-type: none"> <li>Over 16 tonnes of electricals were collected for recycling.</li> <li>Over 2,350 refurbished laptops and computers were donated to 50 charity and community groups.</li> </ul>



## Collection approach

The Remade Network began the campaign with a small pop-up repair and recycling service. It subsequently expanded to multiple 'Tech Drop' recycling points across Glasgow.

'Tech Drop' points were locations where residents could bring their unwanted electricals to be repaired, refurbished, reused or recycled.

They were set up in libraries, community centres, and the Remade repair kiosks across Glasgow.

## Communications approach

Public engagement included a high-profile 'Tech Drop Tonne' campaign during the COP26 international climate summit.

This campaign collected 1.6 tonnes of electricals in two weeks across 12 sites, driving participation through:

- High visibility
- Convenience
- Community partnerships

## Future plans

Unfortunately, the Remade Network in Glasgow is no longer running due to disruptions during the COVID 19 pandemic.

**"Thanks so much to @remadenetwork Victoria Road #Govanhill today for helping me deliver/donate some tech and electrical stuff from a house clearance #recycle #repair #reuse #socialenterprise #mumsmove 🙌🙌🙌 #OurDearGreenPlace 🌱"**

Glasgow resident