



## ILM Highland

Target population	627,582 households
Funding amount	£49,693
Pilot duration	December 2020 – December 2021
Pilot type	On street bring banks and amnesty events
Pilot aim	To make it easier for residents to reuse and recycle small electricals and raise awareness of new facilities to stop small electricals from going to landfill.
Outcome	6,902 electrical items collected, weighing 16.3 tonnes in total.



### Collection approach

ILM Highland tackled the challenges of electrical recycling in rural areas by:

- Installing 10 bring banks for small electricals across towns in the eastern Highlands
- Holding monthly amnesty collection days in areas such as Skye and Lochcarron

These efforts made it more convenient for residents to donate items for reuse or recycling, particularly in communities far from standard recycling facilities.

Items were assessed at ILM's reuse workshop, with suitable appliances refurbished and sold through their retail outlet.

### Communications approach

The pilot raised awareness and got people to take part using

- Social media
- Press
- Local advertising

### Future plans

ILM went on to receive more Material Focus funding in 2024, to install a further 26 bring banks, and continue to collect electricals through their bring bank network to this day.