



Isles of Scilly

Target population	916 households
Funding amount	£20,000
Pilot duration	September 2021 – August 2022
Pilot type	Kerbside collection
Pilot aim	To launch a new kerbside collection service for small electricals and promote it to residents to stop small electricals going to landfill.
Outcome	28.82 tonnes of small electricals were collected in 12 months, exceeding the council's original target.



Collection approach

The Isles of Scilly introduced a fortnightly standalone kerbside collection service for small electrical items, targeting all households on St Mary's.

Residents were told to leave electrical items at their usual kerbside spot, placing smaller items in carrier bags to make them easier to collect.

A new electric, caged vehicle was used for collections.

Items were taken to the St Mary's Waste and Recycling Centre for processing.

Communications approach

To promote the service, the council:

- Created a dedicated page on its website
- Posted regularly on its own and on the Zero Waste Scilly Facebook pages
- Delivered a leaflet to every household on St Mary's at the start of the pilot
- Displayed posters in local shops

Future plans

The service continues to operate – householders on St Mary's can still book collections of small and large electrical items fortnightly.

"It was genuinely felt this was a much-needed service and there was a lot of positive feedback from residents."

Pilot member