



North Lincolnshire Council

Target population	74,000 households
Funding amount	£12,669
Pilot duration	June 2024 – June 2025
Pilot type	Community drop-off points
Pilot aim	Make it easier to recycle small electricals and batteries, especially for people with limited access to household waste recycling centres and kerbside collections.
Outcome	The pilot collected nearly 1 tonne of electricals and batteries, and made recycling easier for people unable to use household waste recycling centres or kerbside collections.



Collection approach

North Lincolnshire Council bought 10 collection containers for electricals and batteries and put them in community buildings across the area. These sites were chosen for their:

- Accessibility
- High public footfall
- Wide geographical coverage

The council also trained staff to manage collections and to help residents dispose of items safely.

Communications approach

- Stalls at community events
- Social media posts
- Signs at drop-off points
- Local media coverage
- Adverts on waste vehicles

Future plans

The council will build on the pilot's successes by:

- Adding collection containers at new locations
- Providing details of the recycling services on the council website
- Integrating electricals recycling into wider communications

“Seeing the collection points, and the overwhelming public engagement at events like the Lincolnshire Show, made all the hard work incredibly rewarding.

“I’m immensely proud of how the team has come together to make such a tangible difference in our community’s recycling efforts.”

Lizzie Housley, Pilot Lead