

## **Wandsworth Council**

Target population	Libraries and outdoor bring banks - 150,000 households Kerbside - 89,000 households
Funding amount	£29,310.20
Pilot duration	March 2024 – June 2025
Pilot type	On street bring banks, community drop-off points and kerbside collection
Pilot aim	To encourage more reuse and recycling, while reducing contamination in recycling streams and lowering the carbon intensity of collection operations.
Outcome	Electricals collected for recycling increased by 10.45% per month on average. This was largely driven by the public bring banks.
	<ul> <li>On-street bring banks collected 29 tonnes</li> <li>Libraries collected 2.5 tonnes</li> <li>Kerbside collections accounted for 1.1 tonnes</li> </ul>



## **Collection approach**

Wandsworth Council set up 20 on-street bring banks at existing textile recycling sites around the borough. They also installed 240-litre bring banks in 11 libraries.

The council equipped its domestic waste collection fleet of 33 vehicles with underslung cages to collect small electricals as part of their usual kerbside waste and recycling collection rounds.

## Communications approach

The council promoted the services using:

- Bin stickers
- Vehicle livery
- Council website and social media channels

## **Future plans**

All three elements of this pilot will continue into the foreseeable future.

The council has purchased the bring banks outright and plans to keep them in place.

The kerbside service will continue to be available to residents.