



XS Resources, Highlands

Target population	232,000 people
Funding amount	£83,563
Pilot duration	June 2020 – May 2021
Pilot type	Reuse
Pilot aim	To establish a Highland-wide reuse and recycling system for electricals through collection points and reuse hubs.
Outcome	<ul style="list-style-type: none">• 11.84 tonnes of small electricals recycled• Over 2,500 items reused



Collection approach

The pilot's approach was to build a network that made it easy for people to pass on their unwanted electricals for reuse and recycling. The team worked with local partners to create convenient drop-off points and reuse hubs, ensuring access for both urban and rural communities.

They developed strong relationships with community organisations, social enterprises, and recyclers to maximise the chances of items being repaired and reused.

Alongside the collection system, the pilot invested in tracking data and demonstrating impact. The results were intended to inform the future growth of reuse and recycling.

Communications approach

Clear communication was core to the approach, including straightforward messaging to encourage participation.

Awareness campaigns highlighted the environmental and social benefits of reuse, whilst straightforward messaging encouraged participation.

Future plans

The pilot planned to maintain and expand its network of collection points, strengthen community partnerships and invest in skills development to capture more electricals for reuse before recycling, however unfortunately the company was dissolved in 2024.

"I decided to donate to the Recycle Your Electricals pilot in Stonehaven when I saw information about it, and the benefits that it provides to a local charity like Stella's Voice, which does such good work for children. I hope our small donation is one of many, to make as much impact as possible."

Emily Magar, Stonehaven resident